

CON290 – Q5: Advertisements

Shirley Crook, *Land Data*



Advertisement Applications, the Register and CON290

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Today we will cover...

ADVERTISEMENTS

- 5.1 Entries in the Register
- 5.2 Place of Inspection
- 5.3(a) Restriction of Deemed Consent
- 5.3(b) Discontinuance Notices
- 5.3(c) Compliance with a Discontinuance Notice
- 5.3(d) Proceedings for Contravention
- 5.3(e) Special Control of Advertisements

CON290 – Optional Enquiry 5



Legislation

- **England**

Town and Country Planning (Control of Advertisements)
(England) Regulations 2007 (as amended).

- **Wales**

Town and Country Planning (Control of Advertisements)
Regulations 1992, as amended

Standard Conditions

England: 

Schedule 2

Wales: 

Schedule 1

Why advertisements are disclosed under CON29O, not CON29

Entries in the register

CON29 Q.5.1

Please list any entries in the register of applications, directions and decisions relating to consent for the display of advertisements.

Entries in the register

CON29 Q.5.1

LLCR - 

Advertisement Consents
registerable in Part 3 as a Local
Land Charge and are not affected
by the 1st August 1977 cut-off date

CON29 - 

Q. 5 – Yes

Inspection

CON29 Q.5.2

If there are any entries, where can that register be inspected?

Deemed Consent

CON29 Q.5.3(a)

Has any notice been given by the Secretary of State, or served, in respect of a direction or proposed direction restricting deemed consent for any class of advertisement?

- The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 – Regulation 7
- The Town and Country Planning (Control of Advertisements) Regulations 1992 – Regulation 7 - (Wales)

Deemed Consent

CON29 Q.5.3(a)

Deemed Consent	Express Consent
Consent is automatically granted if your advertisement meets strict rules set out in the regulations.	You must submit an application to the local planning authority for approval.

Deemed Consent

CON29 Q.5.3(a)

LLCR - 

Yes, if Secretary of State has made
a direction

CON29 - 

Yes, if Secretary of State is
proposing to make a direction



Butler & Stag



haart

OF STRATFORD

for sale

Call 020 8536 0785
haart.co.uk

TO LET

7386 6565
Foxtons.co.uk

Felixity J. Lord

HACKNEY
020 8986 178
8am - 10pm

020 720 7
www.viwww.vi

SALES SALE

ings

SO

7386 6565
Foxtons.co.uk



sovereign-house

8985 5

SOLD

020 7426 511
www.victorstone.co.uk



Discontinuance Notice

CON29 Q.5.3(b)

Has the local authority resolved to serve a notice requiring the display of any advertisement to be discontinued?

- The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 – Regulation 8
- The Town and Country Planning (Control of Advertisements) Regulations 1992 – Regulation 8 - (Wales)

Discontinuance Notice

CON29 Q.5.3(b)

LLCR - 

Discontinuance Notice served

CON29 - 

Yes, if decision has been made to serve, but service has not yet occurred

Discontinuance Notice

CON29 Q.5.3(b)

Example:

**Riverbank House
Putney Bridge**



Compliance with a Discontinuance Notice

CON29 Q.5.3(c)

(c) If a discontinuance notice has been served, has it been complied with to the satisfaction of the local authority?

Proceedings for Contravention

CON29 Q.5.3(d)

(d) Has the local authority resolved to serve any other notice or take proceedings relating to a contravention of the control of advertisements?

Town and Country Planning Act 1990 - Sections 224 and 224A

Proceedings for Contravention

Council Powers to Remove Illegal Adverts

Town and Country Planning Act 1990 - Sections 225

Proceedings for Contravention

CON29 Q.5.3(d)

LLCR - 

Notices issued under Sections 225 and 225A of the Town and Country Planning Act 1990 do not appear on the Local Land Charges Register.

CON29 - 



Examples of the posters/ placards that are the subject of this notice

Special Control of Advertisements

The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 – Regulation 20

The Town and Country Planning (Control of Advertisements) Regulations 1992 – Regulation 20 - (Wales)

Special Control of Advertisements

CON29 Q.5.3(e)

LLCR - 

Area of Special Control exists

CON29 - 

Yes, if decision has been made to create an Area of Special Control

An aerial photograph of a coastal landscape in East Devon. The foreground and middle ground are dominated by rolling green hills and fields, interspersed with clusters of trees. A prominent feature is a steep, reddish-brown cliff face that runs along the coastline, meeting a sandy beach. The sea is a deep blue, extending to the horizon. In the lower-left corner, a small cluster of buildings, including a barn and a house, is visible. The sky is overcast with soft, grey clouds.

An area of special control
in East Devon

THANK YOU

If you have any questions please drop them into the chat and I will respond as soon as possible



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